



VALIDATED USE CASES

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CONV2X
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burst iQ **SPEAKERS**



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BLOCKCHAIN HEALTH APPLICATIONS



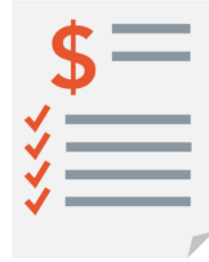
SUPPLY CHAIN, PHARMACY & CUSTODY

Chain of Custody
Protocol Adherence
Prescription Misuse / Fraud
Asset Tracking



IDENTITY & CONSENT

Identity Verification
Master Patient Index (MPI)
Provider Directory
Licensure & Credentials
Data Access Tracking
Informal to Informed Consent



OPERATIONS & ADMINISTRATIVE

Interoperability and Transparency
Claims Auto-Adjudication
Revenue Optimization & Recovery
Authorizations
Work Flow Optimization
Clinical Decision Collaboration



GOVT & REGULATORY

Regulatory Compliance
Fraud Prevention
Cross-Agency Data Sharing
Mandatory Reporting
Social Services



RESEARCH

Intellectual Property Ownership
Clinical Trial Recruitment
Research Collaborations
Investigator-CRO-Sponsor Data Sharing

DATA IS THE FOUNDATIONAL USE CASE



FOR CARE, FOR HEALTH, FOR LIFE

A stylized illustration of a human figure with multiple arms, set against a background of geometric patterns and a circular frame. The figure is rendered in a light teal color, and the background consists of a complex pattern of triangles and lines, creating a sense of depth and complexity. The figure is positioned in the center of a circular frame, and the overall composition is balanced and visually striking.

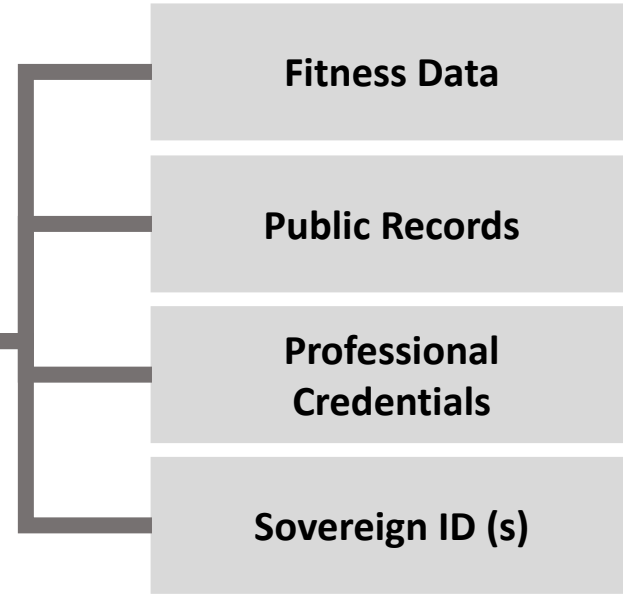
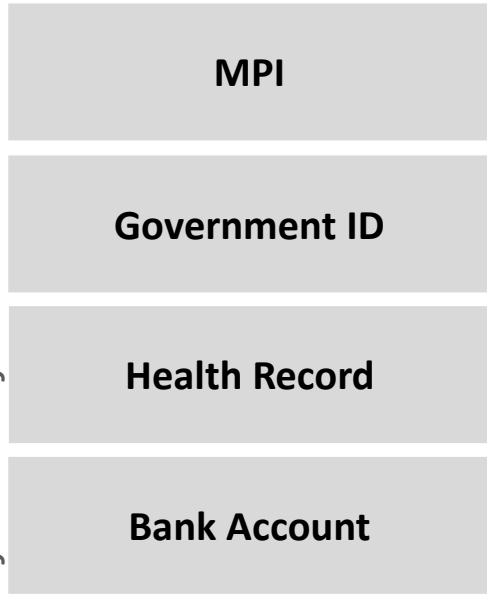
Identity, Health Profiles, and Consent

A GLOBAL SOVEREIGN HEALTH PROFILE

For People, Places, and Things

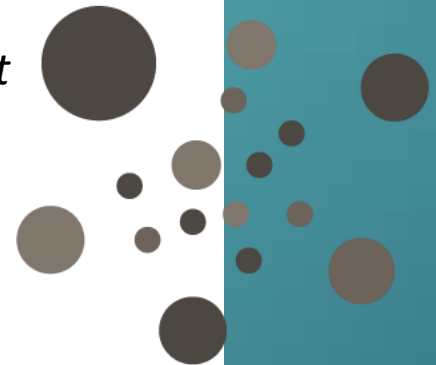
A COMMON IDENTITY TRUST FABRIC

Verified & Self Attested Attributes



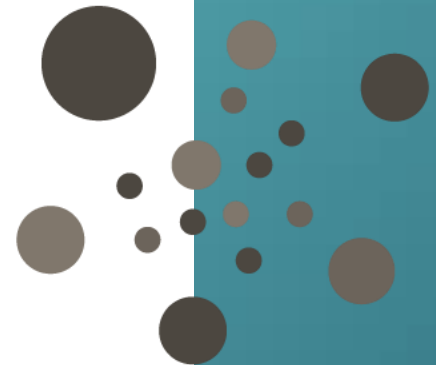
Verified & Self Attested Attributes

Diverse data sources form the basis for universal identity & profile management



THREE PARTS TO IDENTITY

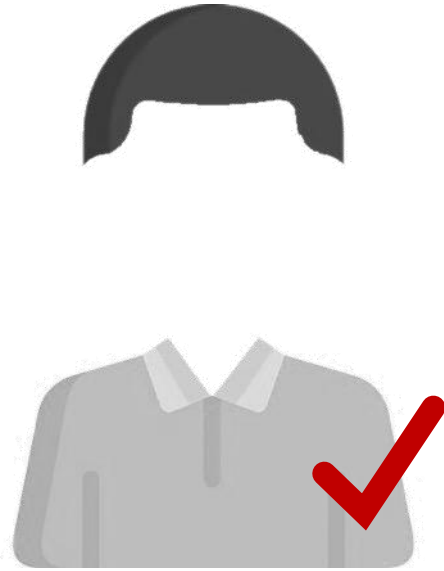
- Claims
 - Identity claim made by the person our business
- Proofs
 - Evidence such as a document that provides evidence for the claim
 - Can come in all forms: Drivers license, passport, birth certificate, utility bill
 - Two key items to open a non resident bank account in Bermuda: Government ID and copies of utility bill to demonstrate residency.
- Attestation
 - Third party validation of the claim/proof



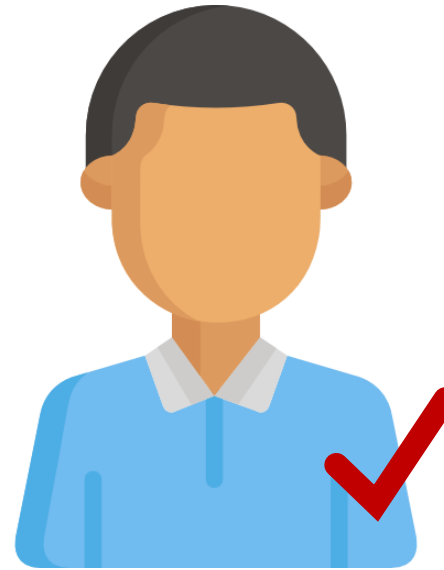
YOU CONTROL YOUR ON-LINE PERSONA



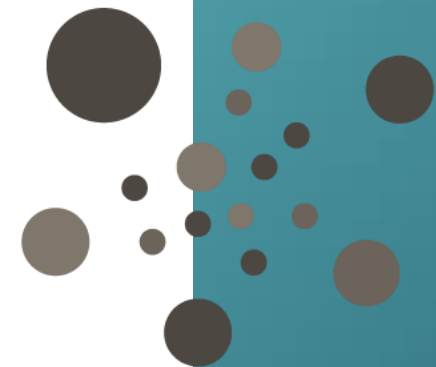
Anonymous



Partial or Alias



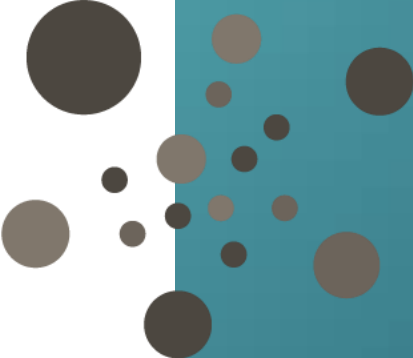
Everything



GRANULAR INFORMED CONSENT



An Ecosystem of Managed Interactions, Data Sharing, and Monetization



burst iq

The logo for 'burst iq' features the word 'burst' in a dark grey sans-serif font and 'iq' in a teal sans-serif font. Below the text, there are several teal lines radiating from the left side, suggesting a burst or signal.

 Shyft™

The logo for 'Shyft' consists of a purple icon on the left, which is a stylized 'S' shape formed by two interlocking lines. To the right of the icon, the word 'Shyft' is written in a dark grey, bold, sans-serif font, followed by a trademark symbol (TM).



Blockchain & Machine Learning for Provider Data



WHAT IS PROVIDER DATA?

- Contact Information
 - Multiple Addresses + Phone #s
- Professional Information
 - Training, Specialties and Credentials
- Network Status
- Panel Status





THE STATUS QUO

- \$2B+ spent annually by health plans (CAQH)
- Provider directories are <50% accurate (CMS)
- 1 in 7 patients receive a surprise bill due to inaccurate network information (HCCI)





THE STATUS QUO

- Regulatory Actions
 - Federal fines (\$25,000 per beneficiary)
 - Mandated reimbursements
 - Blocks on new enrollments





ORDERLY'S APPROACH

- 1B+ data points from public and proprietary sources
- Machine learning engine
- Results:
 - $\geq 90\%$ accuracy
 - $\geq 75\%$ cost-savings



burst iQ CHALLENGES

- How do we securely store this data?
- How do we manage sharing this data?
- How do we create an audit trail for regulators?





JOINT SOLUTION



Orderly

+





KEY BENEFITS

SECURITY



ACCURACY



SHARING



AUDITABILITY





Blockchain-Enabled Data Aggregation in Clinical Health Data Organizations

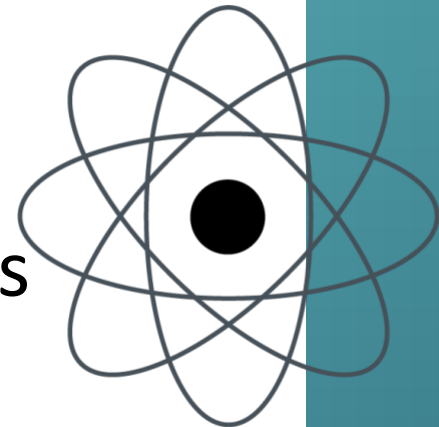


SITUATION

Colorado clinical health data organizations:

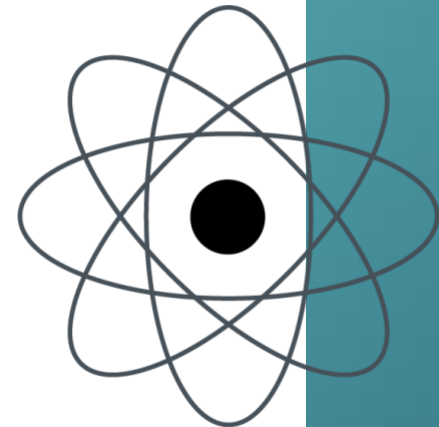
- Colorado Regional Health Information Organization (CORHIO)
- Quality Health Network (QHN)
- Colorado Community Managed Care Network (CCMN)

Required to provide quality metrics for state-run federally-qualified health programs



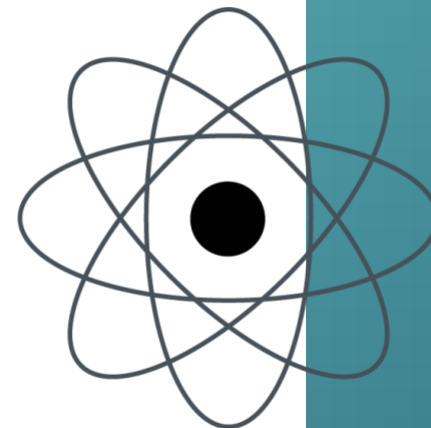
burst iQ GOALS

- Share data for aggregated CQM reporting
- Protect data confidentiality
- Reduce administrative costs and burdens



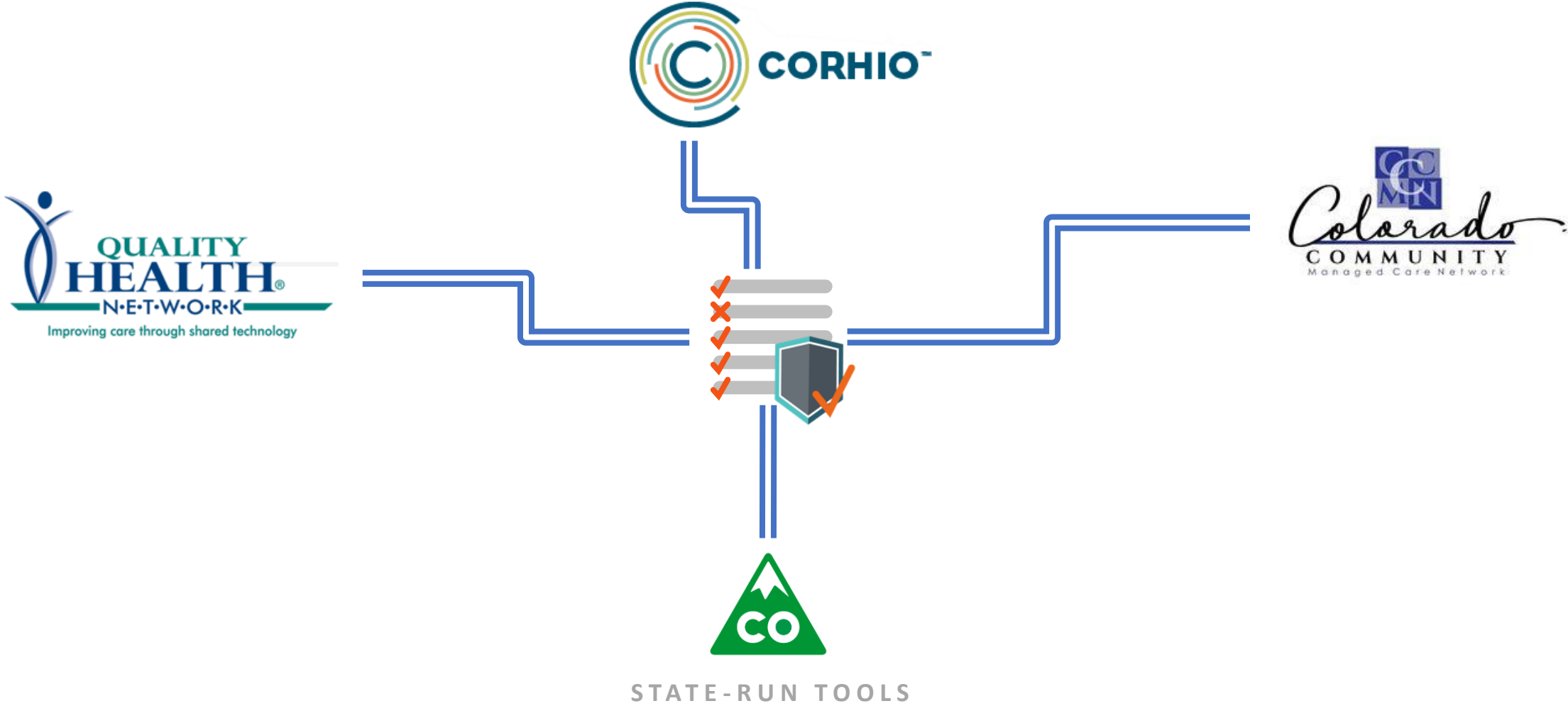
burst iQ SOLUTION

- Data organizations partnered with BurstIQ in August 2018
- Placed clinical quality measures (CQM) on HIPAA-compliant blockchain
- Funded by Colorado State Innovation Model program
- First-of-its-kind project and partnership in Colorado



INTEROPERABILITY

True Data Liquidity Between Endpoints, Stakeholders & Systems

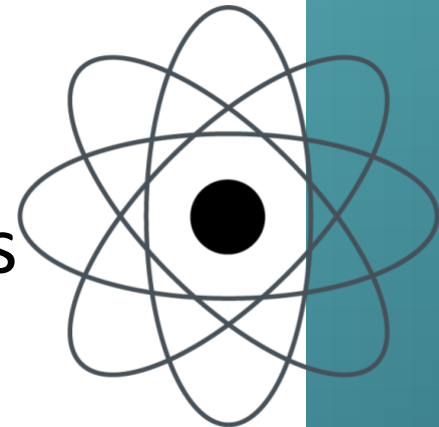




HOW IT WORKS

The blockchain-based platform allows:

- Interoperability across organizations
- Data consolidation and contextualization
- Data sharing without revealing individual data points to each other
- Data standardization without having to change internal organization standards
- Accessibility to complex set of stakeholders

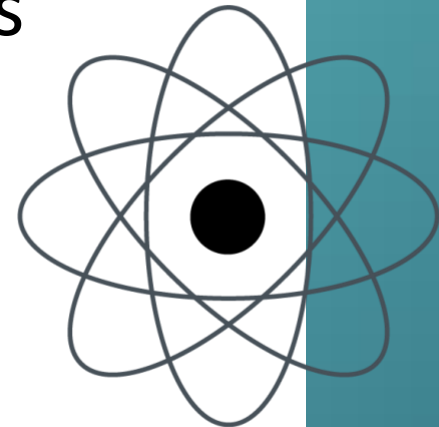




HOW IT WORKS

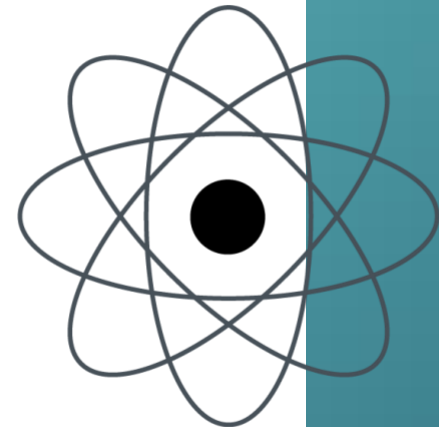
Complex ownership and granular consent allows each organization to:

- Control own data
- Specify how data move between different stakeholders
- Automate permissible access and data uses



burst iQ RESULTS

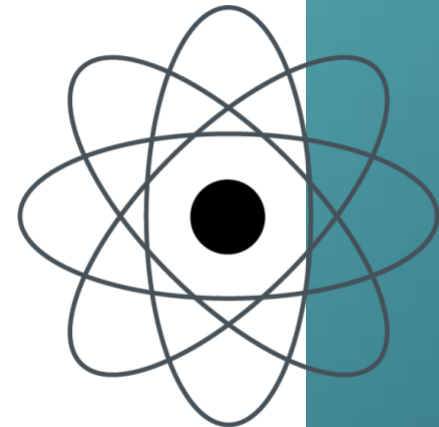
- Reducing administrative burdens of aggregating CQMs
- Simpler process for extracting and reporting organization-level and consolidated results
- More privacy and control over data





INITIAL CHALLENGES

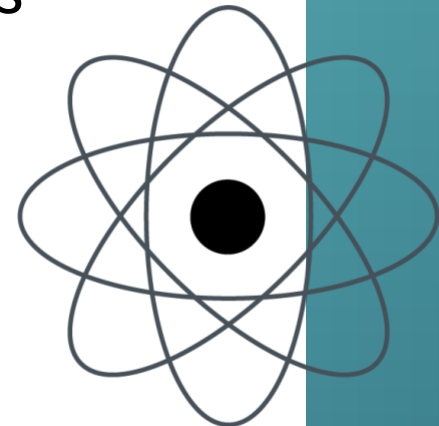
- Questions about jurisdiction
- Need for:
 - Governance structures with layers of decision-making
 - Data management policies
 - Stakeholder and community education about blockchain





FUTURE POTENTIAL

- Building out data ecosystems across other state agencies or health service providers
- More consumer-directed data sharing options (e.g., research, marketplace services)
- Research and public health surveillance:
 - Massive data sets for analysis without access to individual data points
 - Longitudinal analyses for trends



burst iq



BRING YOUR HEALTH TO LIFE