SEAMLESS, SAFE NOTIFICATIONS

A NEW MODALITY
How can we remind a patient that they need to take their AIDS medication?
WHAT IS THE GOAL?

“Increase throughput while simultaneously reducing both inventory and operating expense. Not to do them in isolation, but to do them all together.” - Dr. Eli Goldratt
INTEROPERABILITY

THE FOUR UNSOLVED PROBLEMS - STATE OF THE MARKET

Patient Matching

Identity

Granular Consent

Tension
Centralization vs Federation
Technology + Policy = Successful Change

Identity
Granular Consent
Patient Matching
Federated, Subscription-Based Notifications

INTEROPERABILITY
FORMULA FOR CHANGE

Technology + Policy = Successful Change
“Reducing friction and uncertainty between patients, providers and payers is paramount to achieving the Triple Aim Plus One. Haven paves the way for us to get there.”

Mark Thompson - Executive Director
Medical Society of Delaware
Lesson One - Risk
Federation Tension
No Trusted Intermediary

Lesson Two - ROI
Commercial, Regulatory, Political, Secure Replication

Lesson Three - Data is King
No notion of ownership changing over time. Smart contracts are the wrong model

Lesson Four - Realism
It can, in fact, be done with a regular database. The benefits are more subtle.

Be Very Patient

Credit to Dr. Gideon Greenspan