

Consumer Loyalties Impacted by Fair Data Strategies and Trust in Health Innovation



Deven McGraw

Chief Regulatory Officer

ciitizen

Widely recognized for her expertise in health privacy, Deven is the Chief Regulatory Officer for Ciitizen. Prior to joining Ciitizen, she directed U.S. health privacy and security policy through her roles as Deputy Director for Health Information Privacy at the HHS Office for Civil Rights and Chief Privacy Officer (Acting) of the Office of the National Coordinator for Health IT. Deven also advised PCORNet (the Patient Centered Outcomes Research Network), as well as the federal All of Us Research Initiative, on HIPAA and patient-donated data research initiatives.



Dan Brillman

Chief Executive Officer

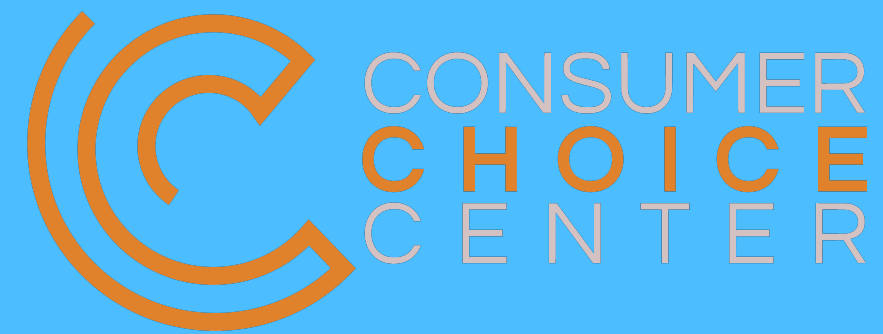


With a passion for helping others, Dan co-founded Unite US aiming to reinvent the delivery of Health, Government, and Social services for communities across the country. The company addresses the fragmented health and human services industry by enabling providers to coordinate and deliver services in real-time through networks of providers who together can better meet the comprehensive and co-occurring needs of their constituents.



Yaël Ossowski

Deputy Director



Yaël is a Writer, radio host and Deputy Director at the Consumer Choice Center, which facilitates activism towards a more empowered consumer. With 10+ years of experience as a journalist and grassroots organizer in Europe and North America, he has had over 600 articles published in newspapers, magazines, and online outlets.



Paddy Padmanabhan

Chief Executive Officer



With 20+ years of experience in healthcare IT as a senior leader with global consulting firms, Paddy is a widely published thought leader on technology-led transformation in healthcare. At Damo Consulting, he specializes in digital growth strategy, actionable healthcare market intelligence, and branded thought leadership.

